

CHAVEZ RADIO GROUP ANNUAL EEO PUBLIC FILE REPORT FOR THE PERIOD June 1, 2022 – May 31, 2023

Statement of EEO Policy

This Equal Employment Opportunity (EEO) Public File Report is filed in compliance with Section 73.2080 [c] [6] of the FCC's 2002 EEO rule. This report has been prepared on behalf of the Station Employment Unit that is KYLI (FM), Bunkerville, NV.

Chavez Radio Group is an equal opportunity employer, is dedicated to providing broad outreach regarding job vacancies, and to ensuring equal opportunity in employment and non-discrimination in all of its policies and practices, including the area of employment. We consider applicants for all positions without regard to race, color, religion, creed, gender, national origin, age, disability, marital or veteran status, sexual orientation, or any other legally protected status.

The Recruitment Sources are identified by number and listed (with contact information) in the following pages.

Full-Time job vacancies filled during the reporting period June 1, 2022 through May 31, 2023

Full-Time Position	Recruitment Sources Used	Recruitment Source for Successful Applicant	Total No. Interviewed from All sources
Account Executive	All sources in attached recruitment source list	Arcoro Jobs	5
Account Executive	All sources in attached recruitment source list	Arcoro Jobs	5
Promotions Tech	All sources in attached recruitment source list	Arcoro Jobs	5
Promotions Tech	All sources in attached recruitment source list	Arcoro Jobs	5
Total number of persons interviewed during applicable period:			20

SUPPLEMENTAL RECRUITMENT MEASURES:

In addition to direct job vacancy announcements and hiring procedures, we complied with the initiative outlined in the 2002 EEO Rule Sec. 73.2080 [c] [2] regarding supplemental recruitment activity. For this reporting period we participated in or conducted the following:

Activity/Description	Date	Staff Participant(s)	Sponsor / Initiator
Social Media Posts; Facebook, Instagram, TikTok, LinkedIn	November 9, 2022	Strategic Communications Department	
www.chavezfoundation.org	2022-2023	Open	
Campesina.com	2022-2023	Open	
"Clark County, Nevada-Employ Nevada	03/24/2023	Promotions department/On air programming/Sales staffs	

RECRUITMENT SOURCES:

* Designates an entity requesting notification.

# Source	Recruitment Source: (With Contact Information)	Total Number Interviewees Provided By Source During Period	Full-time Positions for Which This source was Utilized
1	Employee Referral		
2	KYLI – On Air Announcements 2055 W. Charleston Blvd., Ste. B Las Vegas, NV 89102 702-781-0965		All
3	Arcoro Jobs www.arcoro.com	10	All
4	Indeed.com www.indeed.com	3	All
5	Zip Recruiter www.ziprecruiter.com	4	All
6	Better Jobs www.betterjobs.com		All
7	Chavez Foundation www.chavezfoundation.org	3	All
8	CareerJet www.careerjet.com		All
9	DirectEmployers Association https://directemployers.org		All
10	Glass Door www.glassdoor.com		All
TOTAL		20	

Participated in Community Events.

- July 28, 2022, KYLI FM promoted and participated in a health fair with the Aghaby community health center. Provided at the event - music, backpacks for kids, checkups, food, and numerous community organizations giving out valuable resources.
- October 2022, KYLI FM promoted the importance of getting out to vote and provided resources on where to do it both on social media and on air.
- October 12, 2022, KYLI FM was present and promoted a health fair for seniors at the East Las Vegas Library. There were resources for diabetes, vision and dental screenings, community organizations, food, music, and prizes.
- October 15, 2022, KYLI FM aired PSAs and executed a station remote the day of the fair for Southern Nevada Health Consortium to bring HIV awareness to the latino community.
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- October 16, 2022, KYLI FM went to Broadacres Marketplace to support the nonprofit organization Puentes Las Vegas. KYLI FM did call ins inviting people to stop by and get free COVID-19 test kits.
- October 2022, KYLI FM brought awareness to breast cancer by promoting resources on social media and on air.
- October 28, 2022, KYLI FM also joined the Las Vegas Leading Ladies to help raise breast cancer awareness with public service announcements, and a station remote at a health fair.
- November 2022, KYLI FM promoted the importance of getting out to vote and provided resources on where to do it both with social media and on air.
- December 17, 2022, KYLI FM hosted our 3rd annual toy giveaway on Boulder Hwy and Flamingo. Over 300 families received free toys and resources from our community partners.
- January 2023, The Metropolitan Police Department was invited to KYLI FM local show Viva El 702, to invite our community to join the Hispanic Civilian Police Academy, a 12-week course where civilians learn how our local law enforcement operates and provided insight from their detectives to raise awareness about common social issues in our city. Additionally, three of our staff members completed our support for LVMPD and were certified.
- Mexican Consulate – Invited Mexican Consul Julian Escutia for an interview to promote free services that the Mexican Consulate offers affecting the Las Vegas area community.
- Puentes Las Vegas – Hosted a Puentes representative for an interview to promote the free resources the organization offers for our community.
- Councilwoman Olivia Diaz – Interviewed in studio to promote the Cesar Chavez event that La Campesina and the City of Las Vegas jointly hosted.
- February 2023, KYLI FM continued to promote ordering free self-tests at home to bring COVID awareness on social media and on air.
- During the months of February and March 2023, KYLI FM promoted tips and resources for tax season both on social media and on air.
- March 31, 2023, the KYLI FM staff dedicated a day of service to the organization Three Square. The team helped prep over a thousand meals for families in need.
- March 25, 2023, in partnership with the City of Las Vegas, KYLI FM participated in the annual Cesar Chavez day resource festival at the East Las Vegas Community Center. There was food, entertainment, activities for kids, and numerous community organizations providing information and services including HIV testing provided by the Nevada Health District.
- April 8, 2023, KYLI FM participated at a clinic's grand opening / health fair in North Las Vegas. There was entertainment, free one on ones with doctors, free glucose and blood pressure screenings, toys for kids, food, and lots of giveaways.
- April 2023, the following community guests were invited to KYLI FM local show Viva El 702
- Congresswoman Susie Lee gave us an update on issues congress is considering that affect the Latino community in Las Vegas. Messaging also included the importance of registering to vote and getting out to vote.
- Interview with Ramiro Reyes, Diversity Representative for the City of Las Vegas. Mr. Reyes was invited for an interview during Viva El 702 to talk about the efforts that the city is making to promote diversity in our region. He also talked about programs that help small businesses that are struggling financially.
- United Way – Janet Quintero from United Way of Southern Nevada was interviewed to promote free tax preparation available to our community.

- May 5, 2023, together with the City of Las Vegas, KYLI FM participated in the Cinco de Mayo resource fair at the East Las Vegas Community Center. There were activities for kids, music, food, organizations, and numerous county/city officials.
- May 2023, the following community events/services were mentioned on air through DJ mentions:
 - Promoted Puentes Las Vegas Mental Health Fair hosted on 5/25
 - Nevada Health Centers hosted the Ronald McDonald Mobile Dental Unit to offer affordable dental services for children. They hosted at four different locations the week of 5/22
 - The Culinary Academy of Las Vegas hosted a job fair on 5/25 for people that want to work in the casino food & beverage field.